# P.IWORKS Automation Now and Forever

www.piworks



### About P.I. Works

#### Global Company

Leading provider of AI driven network automation solutions



### Award Winning Product Portfolio

Specialized in mobile network planning, management, and optimization

### Proven Value

Improves mobile experience, lowers OPEX, reduces CAPEX and electricity costs Prepares You for the Future of Mobile

Member of 3GPP SA5 committee, ETSI, TIP, O-RAN Alliance, GSMA and GTI



### **P**...IWORKS

### Global Coverage, Field Proven Solutions



"Fastest time to results" & "strongest improvement" in operational efficiency & subscriber experience

### What our customers are saying

Our customers are the first consideration in everything we do - and introducing SON technology into our 5G network is no different. We were the first operator in the UK to introduce C-SON into our networks and we are delighted to be working with P.I. Works to lead the way on 5G C-SON.

Brendan O'Reilly - Chief Technology Officer - Telefónica UK

We have been working intensively to further enhance network capacity and improve overall user experience in preparation for 5G. Automating the management of Turkcell's mMIMO systems is an important milestone in reaching that goal. I would like to thank Turkcell and P.I. Works teams for their efforts.

Gediz Sezgin - Executive VP, Network Technologies - Turkcell Group

Thanks to our partnership with AI leader, P.I. Works, our customers will enjoy superior digital experiences. It is especially exciting that this network transformation accelerates 5G roll-out across our operations, spurring our operating companies' digital transformation and supporting our vision of enriching people's digital lives.

Sheikh Saud Bin Nasser Al Thani - Group Chief Executive Officer - Ooredoo Group

Beeline was the first Russian operator to transfer to the new generation of the SON system. It improved network performance in Moscow, provided high data speeds and increased service reliability. After P.I. Works' solution was deployed, mobile Internet speed in Moscow grew by 27%.

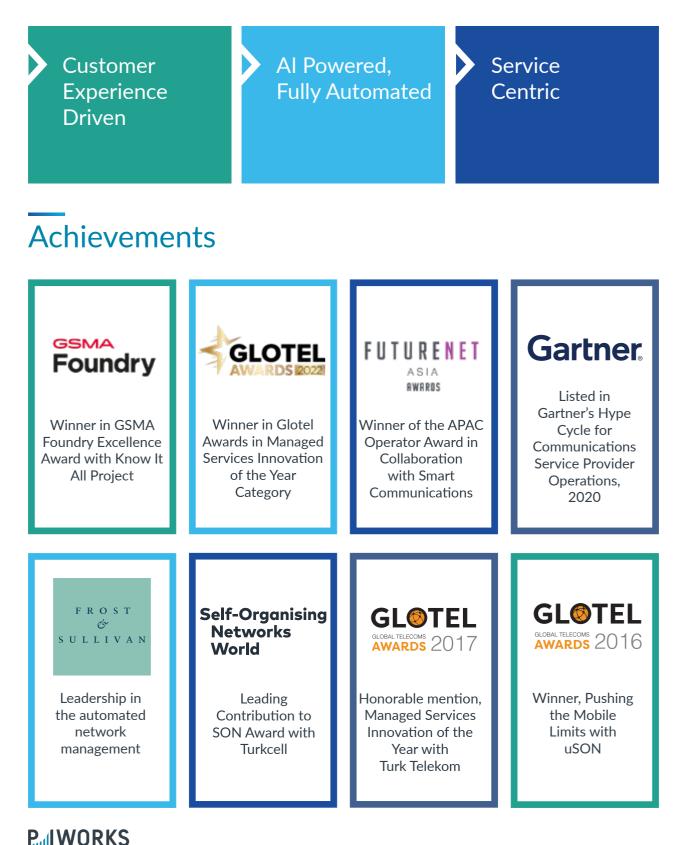
Valery Shorzhin - Executive Vice-President for Technological Development - VimpelCom PJSC (brand Beeline)

#### PullWORKS

## Mobile Experience Redefined

# Extend the limits of networks for an ultimate customer experience empowered by automation and AI.

P.I. Works is inspired by the potential of mobile technologies to transform businesses and improve the lives of mobile subscribers. We empower mobile operators to deliver superior mobile experience by making mobile networks smarter. Our award-winning product portfolio automates complex operational and optimization tasks on a 24/7 basis. This drives operational efficiency, lowers network management costs and helps operators to have a superior network quality.



### The Award-Winning Portfolio



### сяма Foundry

P.I. Works' Know It All Project Received GSMA Foundry Excellence Award at MWC Barcelona 2023



P.I. Works Has Been Announced as the Winner in Glotel Awards in Managed Services Innovation of the Year Category

#### FUTURENET ASIA AWARDS

Smart Communications and P.I. Works Have Been Recognized as The Winner of "The APAC Operator Award" with the best example of a successful automation deployment.



P.I. Works Listed in Gartner's "Hype Cycle for Communications Service Provider Operations, 2020"



### **Network Transformation Journey**



Al powered, fully automated, customer aware mobile network planning, management and optimization

**EXA** Automated Mobile Network Management

### VantagePM

Self-Service & Multi-Domain **Performance Analytics** 

#### Experia Geolocated **Customer Experience** Analytics

EXP

#### Configurex

CEG

Automated Parameter Audit & Configuration Management

### **Services**

Multi-year services spanning radio access, transmission and core networks



Managed Services

ŝ Professional Services

Training Services

### Solutions

Solving a wide array of operator challenges and improving mobile user experience



















Center

Special Event

Volte

IoT

HetNet Planning Spectrum Driveless Smart Energy Operations Management Optimization Optimization & Optimization Refarming Tuning

Saving

**P**<sub>d</sub>IWORKS

### **Network Transformation Journey**

#### Impartial Third Party, Acting In Your Best Interest

Sole purpose is to make improvements in your network quality and operational efficiency

#### **Solution Driven**

Ability to support our customers throughout the life cycle of any project

#### **Innovation Driven**

Al powered network automation to prepare you for 5G and beyond

#### **Hi-Rated Customer Service**

Consulting driven approach and tailored solution delivery for meeting customer requirements

#### **Proven Value**

Quantifiable benefits delivered to operators worldwide





24% CapEx and OpEx savings; 2.3X more sites handled 17% reduction in additional capacity requirements

Enhanced Subscriber Experience

3X more customers handled at peak times

Coverage Improvement

Throughput Improvement 27% increase in download speed

Abovementioned results are obtained from specific projects delivered to Tier 1 mobile operators in different countries. For more information please contact: sales@piworks.net

### **P**\_d**I**WORKS

# About P.I. Works

P.I. Works is a leading provider of AI-driven mobile network planning, management and optimization solutions.
P.I. Works combines field-proven expertise with a commercially available product portfolio and services. These solutions enable Mobile Network Operators to accelerate
Open RAN Adoption and improve network quality. P.I. Works has deployed its solutions at 70 mobile network operators in 48 countries.

For more information, please visit http://www.piworks.net/products or send an e-mail to marketing@piworks.net Copyright© 2024 P.I. Works. All Rights Reserved.

### ... Enable Automation for Superior Customer Experience



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